

GRUPO FINANCIERO BANORTE, S.A.B. DE C.V.

FIRST NOTICE

ANNUAL GENERAL SHAREHOLDERS' MEETING

As agreed by the Board of Directors and according to provisions in articles 179, 180, 181, 183, 186 and 187 of the General Corporate's Law and Nineteenth, Twenty First and Twenty Second of Grupo Financiero Banorte, S.A.B. de C.V.'s (the "Company") Bylaws, Company's Shareholders are hereby called to attend the Annual General Shareholders' Meeting to be held on April 30th, 2019, at 11:00 am, at David Alfaro Siqueiros 106, Colonia Valle Oriente, San Pedro Garza García, Nuevo León, México, to address the following issues:

AGENDA

- I. Presentation and if the case, approval of the reports referred in section IV, Article 28 of the Securities Market Law and section IV, Article 39 of the Law Regulating Financial Groups, corresponding to the year ended December 31st, 2018.
- II. Distribution of profits.
- III. Discussion, and if the case, approval to modify the Dividend Policy.
- IV. Report of the External Auditor on the fiscal situation of the Company.
- V. Appointment of the Members of the Company's Board of Directors proposed by the Designations Committee and qualify their independence.
- VI. Determine the compensation for the Members of the Company's Board of Directors.
- VII. Designation of the Chairman of the Audit and Corporate Practices Committee.
- VIII. Board of Directors' Report regarding shares repurchase transactions carried out during 2018 and determination of the maximum amount of financial resources that will be applied for share repurchases during 2019.
- IX. Designation of delegate(s) to formalize and execute the resolutions passed by the Assembly.

We would like to inform all shareholders that admission cards to the Meeting will be delivered upon presenting the respective record of deposit issued by S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. (Central Securities' Depository) and where appropriate, with the supplementary listings referenced in the Securities Market Law. The corresponding admission cards must be requested and delivered during normal business hours at the office of the Board of Directors' Secretary, located at Avenida Revolución #3,000 Sur, Colonia Primavera, in Monterrey, N.L., México no later than April 29th, 2019 at 11:00 am.

Shareholders may attend the Meeting in person or be represented by a Proxy, as per the applicable forms issued and delivered, for such purpose, by this Company, in accordance with Article 49 Section III of the Securities Market Law.

The Power of Attorney forms, reports and documentation related to the Agenda will be available to shareholders at the Company's offices in normal business hours during the 30 calendar days previous to the Assembly.

San Pedro Garza García, N.L., March 29th, 2019.

Lic. Héctor Ávila Flores
Secretary to the Board of Directors